



REGIONAL OFFICE *of*  
SUSTAINABLE TOURISM

***adirondacks, usa***

## Advertising with ROOST on LakeChamplainRegion.com

### Basic Listing - FREE

Every business in the region is offered a basic listing, which consists of: 1 photo, address, phone number. Contact us to add or update your basic listing.

### Enhanced Listing - \$

Boost your presence with an enhanced listing on the site. Enhanced listings include: a photo slideshow, custom business description, address, phone, email, and website information. Enhanced listings are always promoted above basic listings on site pages.

### The Details

- LakeChamplainRegion.com enhanced listings renew on a yearly basis in June.
- Listings are \$50/year for businesses in Essex County.
- Listings are \$100/year for businesses based outside of Essex County.

### Other Opportunities with ROOST

#### Email Sponsorship

Sponsor the weekly promotion in our Adirondacks, usa email (over 140,000 subscribers).

#### Contest Sponsorship

Participate in our quarterly website contests and get free promotion!

#### Host Travel Writers

Interested in hosting travel writers or social media influencers at your business? Let us know!

#### Online Bookings

Need to start or expand your online bookings? We can help you out!

Contact us today! [adsales@roostadk.com](mailto:adsales@roostadk.com) or 518-523-2445  
[www.roostadk.com/adsales](http://www.roostadk.com/adsales)