## FOR IMMEDIATE RELEASE

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## 📚 Snowfort Books Celebrates Grand Opening in Westport, NY on May 17

**WESTPORT, NY** — A new cultural space is opening its doors in the Champlain Valley. Snowfort Books, a cozy new bookstore and community gathering spot in downtown Westport, will celebrate its grand opening on Saturday, May 17 with a day of festivities including food, music, literature, and family-friendly activities.

Located at 6592 Main Street, Snowfort blends small-town charm with creative energy, offering new and used books, a vibrant play area for kids, and regular cultural programming. The store's grand opening festivities will highlight its mission: to be a welcoming hub for readers, families, and creatives in the Adirondacks and beyond.

The day begins at 11:00 a.m. with a ribbon cutting in partnership with the **Westport Wadhams** Community Alliance (WWCA). Guests can enjoy coffee, donuts, mimosas, and quiche during the ceremony.

At noon, families are invited to a children's celebration, featuring a story hour and art-making activity with author Amy Guglielmo.

Throughout the day, Snowfort will be open for bookselling and giveaways from noon to 6:00 p.m., with food and drink including Irma's Tamales and popsicles from King of Pops, a nod to co-founder Amy Robinson's Atlanta roots. In the afternoon, Slow Wasps, co-founder Adam Robinson's rock band, will play a live set at the old Skidoo Shop behind the bookstore.

The celebration continues into the evening with an after-party at The Mill, another exciting new destination in Westport, and just down the street from the bookstore. The event will feature a signature cocktail and poetry readings by the Robinsons.

"We wanted Snowfort to feel like a second home—somewhere to gather, explore, and connect," says Amy Robinson. "We're excited to open our doors and celebrate with the Westport community."

For updates and more information, visit <a href="www.snowfortbooks.com">www.snowfortbooks.com</a> or follow @snowfort\_ADK on social media.

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