



25TH ANNIVERSARY

**AUSABLE TWO-FLY
CHALLENGE**

2025

WILMINGTON, NY

MAY 15-17 2025

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MISSION

ADVOCACY, EDUCATION, SUSTAINABILITY AND STEWARDSHIP

This is so much more than a fishing tournament. This event is our area's **premier conservation fly fishing event** in partnership with the Whiteface Region Visitors Bureau.

More than being just a tournament. This event is a **platform for advocacy, education**, and celebration of the waters we love. Last year, we raised \$11,000 for local conservation efforts, but with our new vision, our goal is to double that impact. We're aligning local and national conservation groups, youth fly fishing initiatives, and our most **respected brands** to create something lasting and meaningful.

Your participation in this event is an **opportunity to have a lasting effect** on our event, and the community. Your participation in this event helps us shape a more unified and impactful future—one that reflects the values that we share in conservation, access, and stewardship.

This year we are **partnering with brands that we're proud to represent**, and that truly stand for something. Brands that have long inspired us with their commitment to **sustainability and stewardship**. We want to elevate what a fly fishing event can be. We are on path. Help us build something that reflects the future of our sport and the health of our rivers.

This year most of the proceeds from this event are being directed towards **fly fishing and cold water conservation organizations** that our brands align with. In addition, and keeping with the historical mission of this event, a portion will be donated towards our local wild fish fund to offset our dependence on hatchery trout.



AUSABLE TWO-FLY CHALLENGE

The Ausable River Two-Fly Challenge was founded to celebrate the joy of fishing, the spirit of sportsmanship, the preservation of the Ausable River, and natural wonders of the Whiteface Region. Today, it's a fantastic hang with like-minded anglers celebrating the Historic Fly Fishing culture on the Ausable River! In addition to the competition, enjoy fly tying events, celebrity guest speakers, skills clinics, local food vendors, music and brews.

tumbling over the rocks and boulders, which also provide plenty of hiding places, food and resting spots for fish. The river is famous for the large amount of pocket water, where the best trout often live. It also harbors slower sections that are deep and cool with undercut banks.

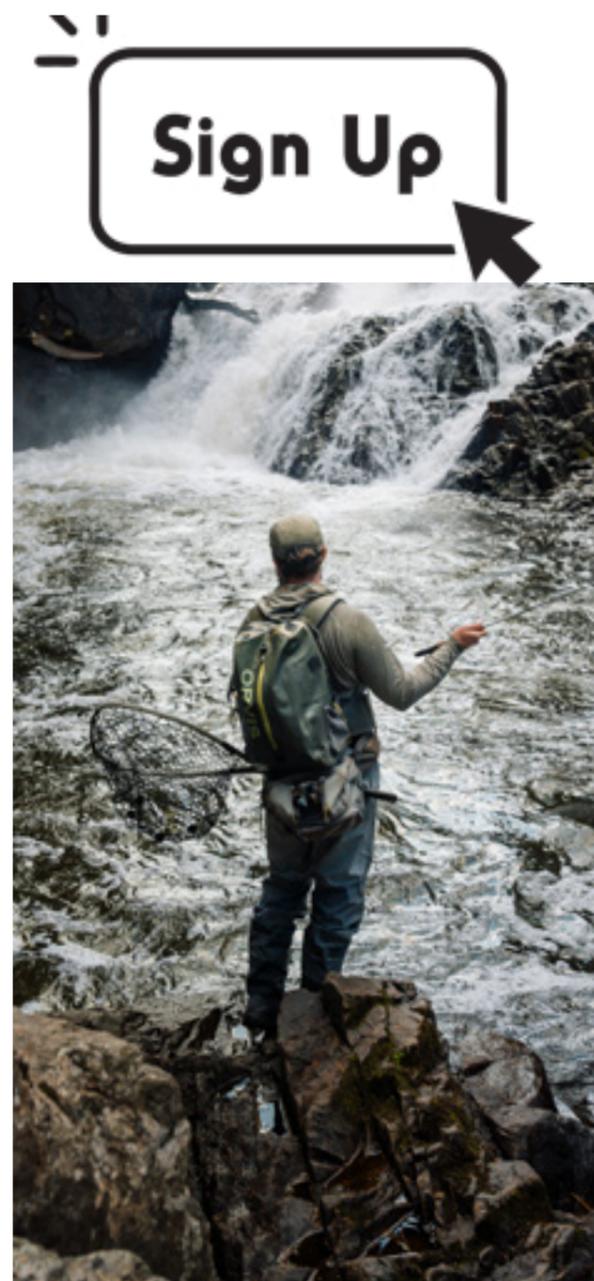
Cost of entry is \$150 for tournament entry. \$40 for Juniors and \$40 for Banquet only.

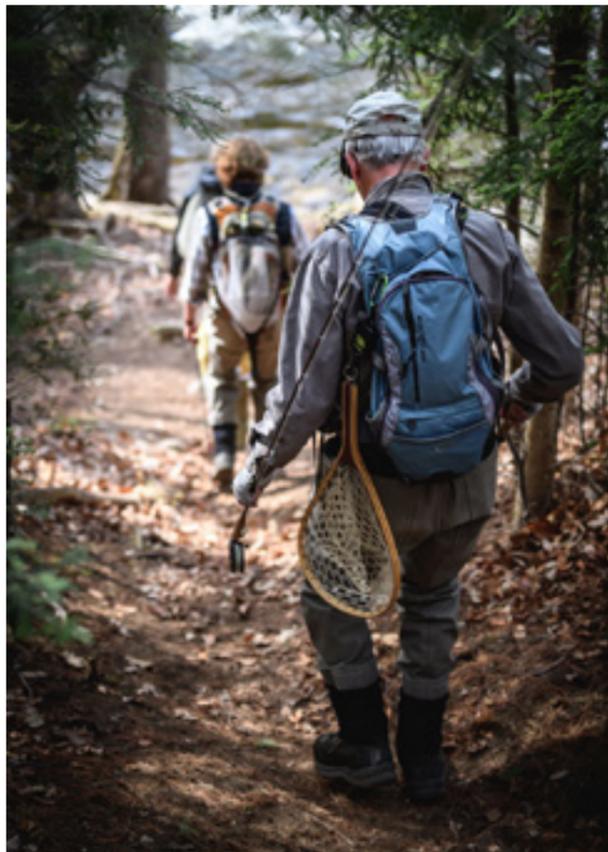
Rules for the catch-and-release tournament are simple: anglers are allowed to bring two barb-less hook flies of any combination or patterns. Once the flies are lost or unusable, he or she is out. Anglers must fish with a partner, and each must record the total number of fish caught, the length of each fish, and the cumulative number of inches. Only fish handled by the angler and successfully released will count as caught fish. The winner is determined by the highest cumulative length of each fish caught.

Each fisherman can choose just two flies to use per day. They must pick their flies they will use at the beginning of the day. If they lose them, they are done. Official rules are sent with registration confirmations.

According to Colin Loher, director of the Whiteface Region Visitors Bureau, the Ausable Two-Fly Challenge was originally founded to celebrate the joy of fishing, sportsmanship, the preservation of the Ausable River, and natural wonders of the Whiteface Region. "This group of sportsmen and women are committed to their sport and to conservation efforts; it's the reason they are drawn to this tournament, specifically," he commented. "They enjoy being able to take part in this event year after year, knowing that their participation benefits local sustainability efforts."

The west branch of the Ausable River, stretching from Lake Placid to Wilmington, is world-renowned among fly fishing enthusiasts. The river holds vast amounts of oxygen supplied by cold water





WHAT TO EXPECT

Thursday: 5:00 p.m.

Competitor Meeting and a Pint at Hungry Trout Fly Shop, followed by an opening party on the West Branch Ausable at the town beach. Enjoy refreshments from **Common Roots Brewing**, **Dubbs BBQ**, and live music by **Mallory's Bush!** It's a night to get a taste for the local flavour while relaxing by the Ausable and catching up with old friends.



Friday:

Fish with your two flies from 6:30 a.m. to 6:30 p.m. Take a break from casting to stop by the **porch party BBQ at Hungry Trout Fly Shop**, hosted 11:00 a.m. to 2:00 p.m., where you'll find tunes, food, and brews.



On Friday Night:

Join the Fly Tying Tour on its last stop to announce the winner of the season long **Fly Tying Tour** across Northeast Breweries. Starting at 7:30PM there will be **tying exhibitions**, introductions, and a light competition. Those not tying are still encouraged to come join the festivities!

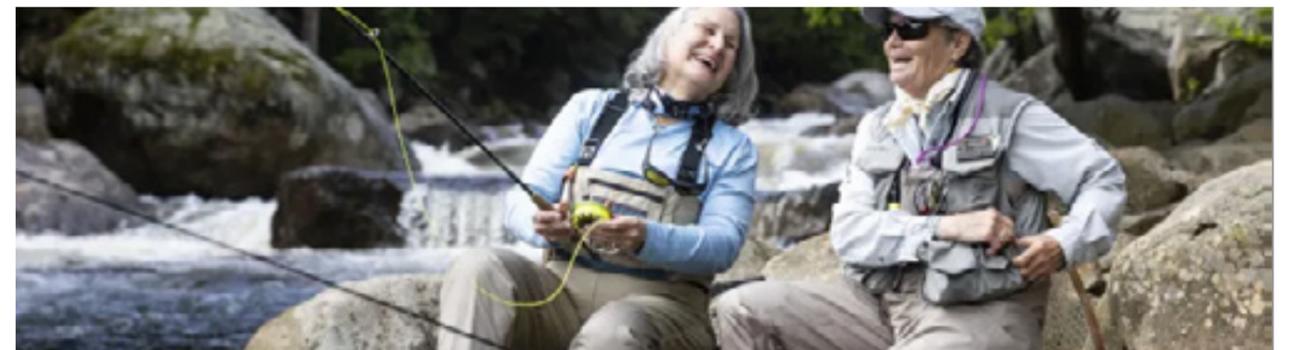
Saturday:

Fishing starts bright at early at 6:30 a.m. and continues to 5:00 p.m. Once casting closes, the fun begins! The **cocktail hour** for our banquet and **awards ceremony** starts at 5:00PM. The annual awards ceremony at the Hungry Trout Restaurant will feature raffles, auctions, and celebrity rod and fly designer **Joe Goodspeed as a guest speaker.**



Sunday:

Haven't had enough? Sign up for the **Sunday Skill Clinic** with Joe Goodspeed (separate registration)



CHALLENGE RULES

“They enjoy being able to take part in this event year after year, knowing that their participation benefits local sustainability efforts”



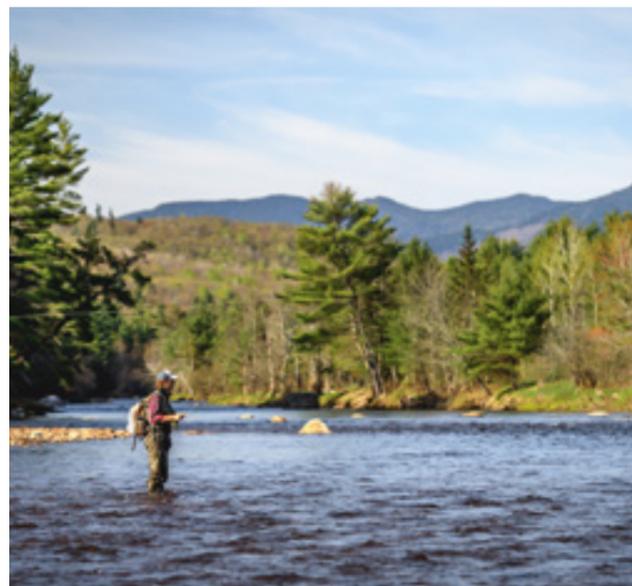
Rules for the catch-and-release tournament are simple: anglers are allowed to bring two flies of any combination or patterns. Once the flies are lost or unusable, he or she is out. You can reset your fly count each day, but they must be the same as the day before.

Anglers must fish with a partner, and each must record the total number of fish caught, the length of each fish, and the cumulative number of inches. Each fish must be photographed on a measuring device which is provided to each angler.



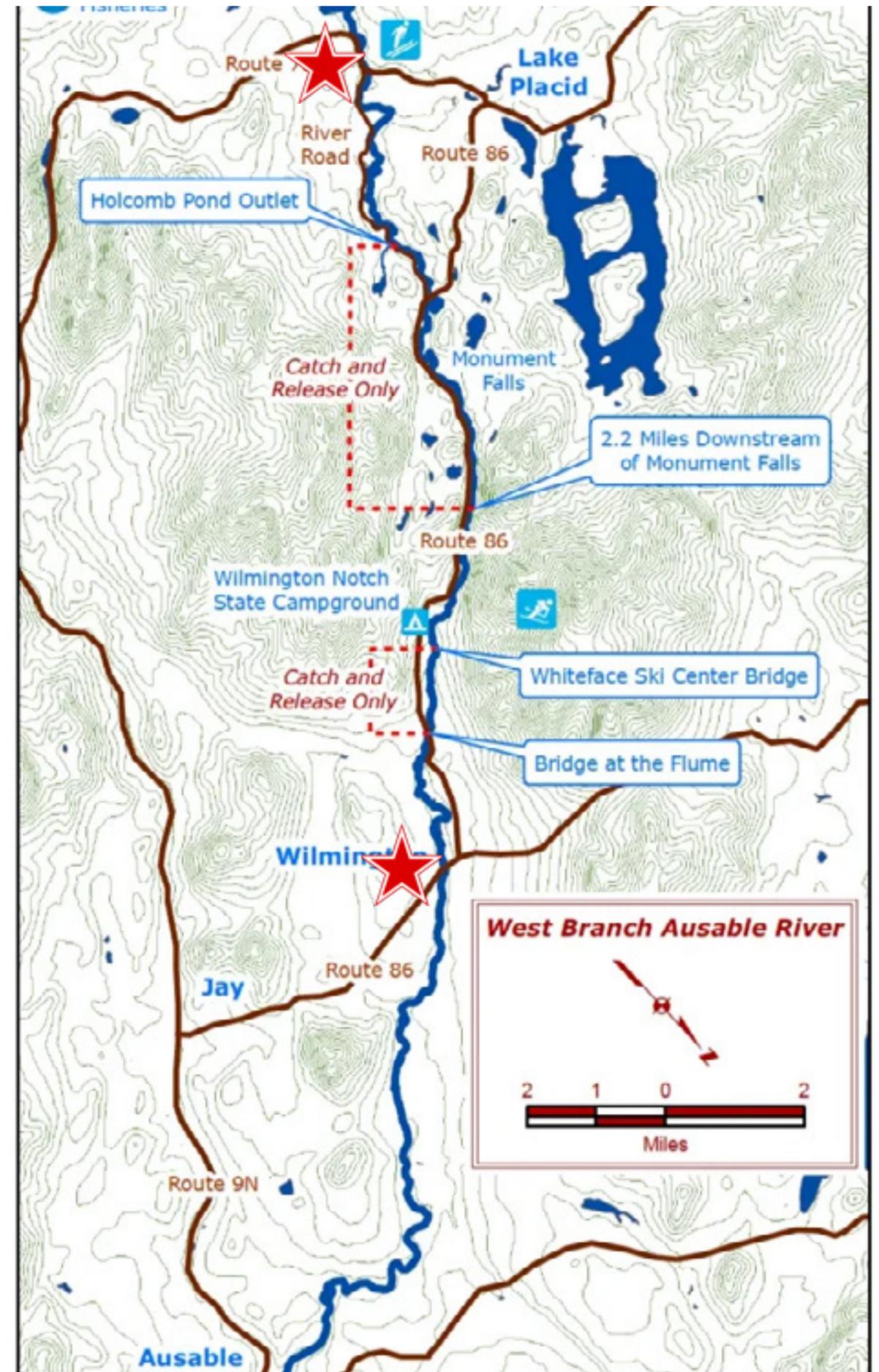
Only fish handled by the angler and successfully released and photographed will count as caught fish. The winner is determined by the highest cumulative length of fish caught and a fish must be a minimum of 8 inches to count in competition.

The acceptable area for fishing is from the bridge in Wilmington upstream to the bridge at the ski jumps in Lake Placid. Anything caught outside of this area does not count.



Junior fishers are encouraged to participate. For safety purpose all anglers below 16 years of age must be accompanied by a parent or guardian. Those that do participate have all their fees other than the banquet waived!

Cost of entry is \$150 for tournament entry. \$40 for Juniors and \$40 for Banquet only.





SCAN TO SEE MORE ABOUT
THE HUNGRY TROUT RESTAURANT
CALL (518)946-2217 EXT 2



Two-Fly Challenge
BANQUET

“The annual awards ceremony will feature raffles, auctions, and celebrity rod and fly designer Joe Goodspeed as a guest speaker”

Fishing starts bright at early at 6:30 a.m. and continues to 5:00 p.m. Once casting closes, the fun begins! The annual awards ceremony will feature raffles, auctions, and celebrity rod and fly designer Joe Goodspeed as a guest speaker.

You’ll love the fine dining at the Hungry Trout. Set in a cozy rustic atmosphere in Wilmington NY very close to Whiteface Mountain, we have undoubtedly the best views of any Adirondack restaurant and our own private access to the Ausable River.

At 5:00PM The restaurant will open for cocktail hour as well as the raffles and auctions. Dinner is at 6PM and following dinner at 7:00 our guest speaker Joe Goodspeed will take the stage for his presentation and be followed by our awards ceremony where the winners will be announced!



FLY TYING TOUR

“Join the Fly Tying Tour on its last stop to announce the winner of the season long Fly Tying Tour across Northeast Breweries”

Join the Fly Tying Tour on its last stop to announce the winner of the season long Fly Tying Tour across Northeast Breweries. There will be tying exhibitions, introductions, and a light competition.

HOW IT WORKS

At each brewery stop during the tour this year, a specific fly pattern will be chosen. Participants will be provided with six fully decked-out fly tying stations from Regal Vise and Loon Outdoors, complete with all the tools and materials needed to tie the chosen fly. Here's how the contest unfolds:

Each Pattern will be revealed at the start of the event. Materials will be provided to each registrant.

Tying Time:
All Participants will have Equal Time to tie their fly using the provided tools and materials.

Judging
Criteria: Entries will be judged on the following.

Creativity: Unique and innovative touches.
Technical Savviness: Demonstration of skill and technique.

Proportion: Correct dimensions and balance of the fly.

Use of Materials: Effective and efficient use of the provided materials.

Winner Selection:
A winner will be declared at each stop, receiving recognition, local praise and some shwag!



At the final stop, coinciding with the **Ausable River Two-Fly Tournament**, all individual winners will compete for the title of Fly Tying Tour Champion.

The tour champion will be crowned based on their overall performance across the tour.





JOE GOODSPEED CLINIC

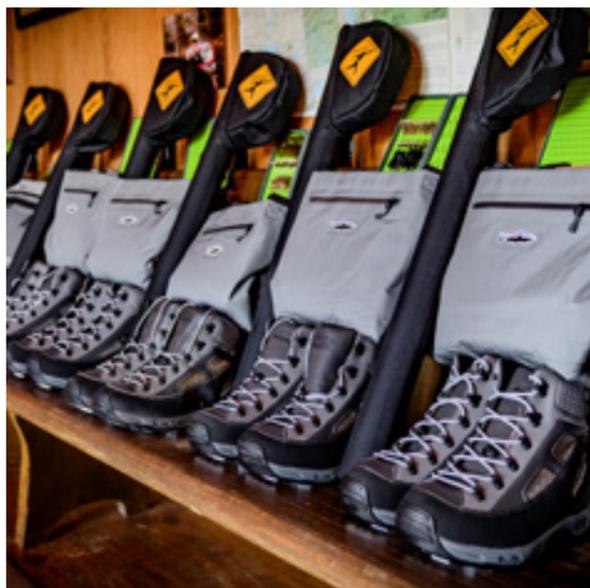
For years now, those partial to Thomas and Thomas rods have connected Joe Goodspeed with the brand, and for good reason. Joe was fundamentally involved with the brand's resurgence due in large part to their release of their "Contact" nymph rods that delivered high end tight line sticks to the market that became a leading favorite amongst anglers dedicated to the method. His involvement in developing the ESOX series and developing big-game rods for off-shore fly opportunities is also well acknowledged within the industry. However, what most don't know is that Joe Goodspeed recently made a move to Diamondback Flyrods in the 2021 year. The brand is a throwback favorite that got lost in the noise over the years as the flyfishing market grew and became more competitive. Veterans of this sport will fondly remember the brand from a sentimental standpoint via a rod they owned back in the 1990s or earlier, while newcomers to this sport will have to Google the brand to look up who they are. The move of a rod designer from one company to another wouldn't be worth writing about ordinarily. However, Joe himself is perhaps the most mysterious character in fly-fishing that is known for his intense and always unique approach to whatever fish he is pursuing. As a Fly-fishing industry professional, he is a rare breed that tries to fly under the radar and go un-noticed, rather than promote himself as an "industry" guy and expert angler. However, his impact on the sport and next level ability as an angler in numerous species ranging from Musky, big browns, and inshore/offshore salt species has gradually caused him to become a known quantity in this sport



HUNGRY TROUT FLY SHOP

Voted "Best Outfitter in the Adirondacks" in 2014, 2017, and 2023 by Adirondack Life Magazine. The Hungry Trout Fly Shop is famous for its professional fly fishing guides, huge selection of local flies and decades of local knowledge. Also rated one of "North America's top 25 Best Fishing Lodges" by Field and Stream Magazine. THE HUNGRY TROUT remains as the premier fly shop and guide service of the Northern Adirondacks

For 30 years the Hungry Trout Fly Shop has provided anglers with the most diverse guiding opportunities and top of the line fly fishing provisions.





Waders and Boots

A good pair of waders and boots is crucial for anyone trying to have a good experience. If you aren't comfortable, you aren't having fun. We have a fully stocked fly shop with waders and boots and we have a rental



Rod and Reel

We recommend 4 or 5 weight rods and reels outfitted with weight forward line and the appropriate leaders and tippet. The staff at the Hungry Trout will be happy to discuss your rod setup and as always, they have rentals



Sunglasses

You only get one set of eyes and we strongly encourage everyone to wear sunglasses to protect them. In addition to protection, a good pair of polarized glasses helps you see so much better through the water.



Fishing Vest

Although a vest isn't necessary, it is encouraged and being able to carry things is a bonus. Most anglers feel a little naked without their fishing vest and we don't blame them, after all, the gear is half of the fun!



Flies

Most flies that would work on your home water will work here as well. If you are not certain what to bring the Hungry Trout fly shop is fully stocked and their staff can help you choose what's best for the conditions.



SCAN TO BUY LICENSE



All anglers over 16 years of age must possess a valid fishing license to fish in New York State. They can be purchased online

WHAT TO BRING

The items you can bring on a fishing trip are limitless but the items on the left are not optional for an enjoyable trip. Important to remember is that there is a variety of activities you can do in the area that you will want to prepare for. Your hotel is outfitted with all the necessities but you will want to bring your own toiletry kit for shaving and showering etc. Also important that you bring any necessary medication such as vitamins, allergy meds, diabetic needs etc. Inform the staff of any medical issues so that they can be prepared. There is of course a list of other items you will want to have and they are as follows...

- Fishing License
- Extra Socks
- Extra pants
- Water Bottle
- Energy Bars
- Wading Staff
- Sunscreen
- Rain Gear
- Hat
- Net
- Headlamp
- Camera
- Tippet

- Leaders
- Wading Repair Kit
- Floatant
- Split Shot
- Nippers
- Hemostats
- Indicators
- Lanyard
- Buff
- Insect Repellent
- Toiletry Kit
- Cooler
- Multi-tool

CORPORATE PARTNERS



Montana Fly Company

Our Corporate Sponsor this year! Montana Fly Company continues to provide new and innovative flies every year. We also have the best selection of classic patterns tied to MFC's high quality standards, but with an affordable price.

Orvis



Orvis is an American family-owned retail and mail-order business specializing in fly fishing, hunting and sporting goods. Founded in Manchester, Vermont, in 1856 by Charles F. Orvis to sell fishing tackle, it is the oldest mail-order retailer in the United States.

Scientific Anglers



Scientific Anglers is a fly fishing company specializing in a variety of fly fishing tackle products. Scientific Anglers is noted for the invention of PVC coated floating fly line and continued innovations in fly line cores and coatings.

Riversmith



Months were spent designing, prototyping, and rigorously testing their creations. In 2018, Riversmith proudly launched their flagship product, the River Quiver fly rod roof rack, setting a new standard in the industry and captivating anglers across the nation.

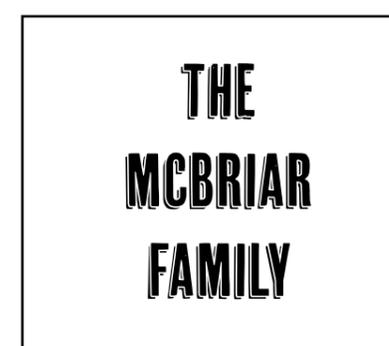
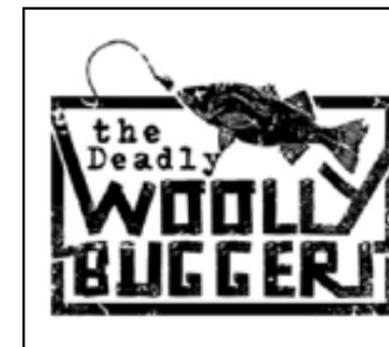
SPECIAL THANKS TO:

COLIN LOHER, EVAN BOTTCHER, MATT DELORENZO, EMILY BROWN, REED ATKINSON, AND MANY MORE!

LOCAL SPONSORS

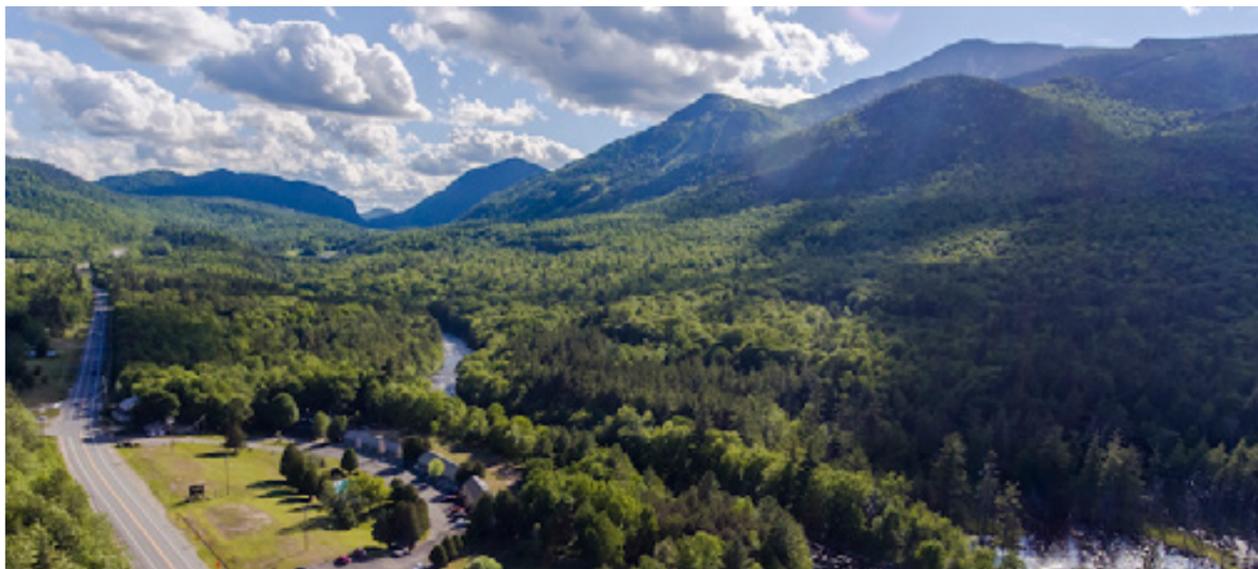
Small Town Spirits

A little cabin filled with wine, liquor and canned cocktails. Stop by for a fine libation. Small Town Spirits has been an integral part of the Two Fly Contest this year!



FAQ

- How do I register for the Event?
You can register for the event by visiting our [website](#). There is a registration form on that site. If you would like help, please call The Whiteface Visitors Bureau at 518-946-2255 and they will be able to help
- How do I register for the Clinic?
To register for the clinic with Joe Goodspeed call the Whiteface Visitors Bureau at 518-946-2255
- How long is the tournament?
The tournament is a two day event. Fishing starts on Friday morning at 6:30am until 6:30PM. It resumes Saturday at 6:30AM and the final bell rings at 5:00PM followed by our banquet and awards ceremony.
- Do I have to participate in the event to join the banquet?
No! If you do not wish to join the tournament you are welcome to attend the banquet by selecting the banquet only option during [registration process](#).
- Where Can I Stay During The Event?
A large portion of the event takes place on the Hungry Trout Resort which offers lodging. If there is something else you are looking for our chamber of commerce offers a [list of accommodations](#).
- What else is there to do in the area?
At the end of this document, you will find a list of activities. Our [tourism office](#) also offers a wide range of options as to what the area has to offer.
- Where can I get a fishing license?
Fishing licenses may not be sold on the property you choose for your lodging. They can be purchased at [online](#).



LOCAL ACTIVITIES



High Falls Gorge
4761 NY 86, Wilmington, NY 12997
(518)946-2278

This 22-acre nature park features waterfalls, hiking/walking trails, glass-floor walkways & more.

Santa's Workshop
324 Whiteface Memorial Highway
Wilmington, NY 12997
(518)946-2211

This 22-acre nature park features waterfalls, hiking/walking trails, glass-floor walkways & more.



Mountain Biking

The woods of the Whiteface Region maybe best experienced on two wheels. Whether you're looking for extreme downhill thrills, technical mountain climbs, or fast flowing singletrack, the Adirondacks are a must-ride mountain bike destination for you.

Lake Placid Olympic Attractions

Your stay in Whiteface Mountain and Lake Placid would not be complete without a visit to the Olympic Center. This area is a monument to Olympic history as the region hosted both the 1932 and 1980 Winter Olympics

